

# Marshall Main Street Beautification Program

# ADOPT

# A

# PLANTER

**Marshall Main Street invites YOU to help *Beautify Downtown Marshall!***



SELECT  
PLANTER



BUY &  
PLANT



MAINTAIN  
PLANTER

## PROGRAM DETAILS

Sponsors who may adopt the planters include individuals, families, civic groups, churches, neighborhood associations, businesses, and other groups. Sponsors agree to buy, plant, and care for the adopted planter. The sponsorship period will run from April of the current year, to March of the following year. The cost of sponsorship for a single planter is \$100. The City of Marshall will monitor and adjust water requirements.

## HOW TO SPONSOR A PLANTER

Complete the application and email to [burson.lacy@marshalltexas.net](mailto:burson.lacy@marshalltexas.net) or deliver in person to the Marshall Main Street office located at 110 S. Bolivar Suite 102. For more information, contact Lacy Burson at (903) 934-7902



# ADOPT-A-PLANTER PROGRAM



## Why Sponsor a Planter?

The City of Marshall Main Street encourages public involvement in the enhancement of planters in and around downtown. The Adopt-A-Planter program is a volunteer-based activity where area volunteer groups “adopt” and maintain designated planters. By working together, we can help to enhance the beauty and create an inviting atmosphere of our Historic Downtown. Each Planter will include a small plaque recognizing the seasonal sponsor.



### PROGRAM GUIDELINES

- Sponsors may be an individual or group. However, groups must identify a single point of contact to work directly with City staff.
- Planting is restricted to only those areas assigned to the applicant or group.
- Plants must follow the approved landscape design specifications.

### VOLUNTEER RESPONSIBILITIES

- Maintain the planter by regularly removing litter and weeds.
- Visit the site frequently to ensure a clean and healthy environment.
- Plant new and replace dead plants, as necessary.

### CITY RESPONSIBILITIES

- Monitor and adjust water and fertilizer requirements.
- Provide signage to acknowledge adoption if the adopter so desires.
- Contact the adopter or point of contact in the event City staff deems the planter to be neglected or unsightly.
- Winter/Spring preparation of planters and flower beds.

### ADDITIONAL GUIDELINES

The Main Street Advisory Board will review selected plant list by the sponsor. The Adopt-A-Planter application and agreement shall contain the names of any individuals who would assist the planter sponsor in maintenance and planting activities during the sponsorship period commitment. The planter sponsor must supply City staff with updated information should changes in contact information or volunteers occur. The sponsor or adopting group is responsible for the safety and well-being of volunteers at all times.

# ADOPT-A-PLANTER AGREEMENT

Planter No. \_\_\_\_\_

Planter location: \_\_\_\_\_

To enhance the environment and the appearance of the City of Marshall, \_\_\_\_\_ requests permission to become a Planter Sponsor and participate in the Adopt-a-Planter program. By this agreement between the City of Marshall and \_\_\_\_\_, known as the Planter Sponsor, the right to maintain a planter is granted as described below:

1. Planter will be maintained under and in accordance with the City of Marshall's Adopt-A-Planter conditions attached to this agreement and incorporated herein by reference.
2. The Planter Sponsor shall abide by all regulations relating to the maintenance, safety, and all other conditions as required by the City regulations for the Adopt-A-Planter program.
3. It is expressly stipulated that this agreement is a license for permissive use only.
4. The Planter Sponsor will, at all times, assume all risk relating to, and indemnify, defend and hold harmless City of Marshall, its Council, agents, employees and representatives against any and all claims, lawsuits, losses, damages, responsibility, liability, attorney's fees, costs and expenses arising from, allegedly arising from or related to, the exercise or attempted exercise by the Sponsor, its employees, agents, contractors and representatives, of the Sponsor's obligations, rights and privileges in this agreement. This paragraph 4 shall survive termination of this agent.
5. The Planter Sponsor agrees that City of Marshall may terminate this agreement at any time the Planter Sponsor does not comply with the conditions in this agreement or at any time the City determines the work is unsafe or causes a conflict with traffic. The City of Marshall reserves the right to revise or discontinue this program at any time.
6. As to all relationships with the City of Marshall, the Planter Sponsor and all persons performing volunteer work under this agreement shall at all time and for all purposes be independent volunteers and not employees. The Planter Sponsor performing volunteer work under this agreement shall have no claim to workers' compensation or other employee rights or privileges granted to City of Marshall employees by operation of law or by City of Marshall.

\_\_\_\_\_  
Planter Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Plaque inscription (optional)

Permission is granted to perform the volunteer work as described herein as the City of Marshall has the authority to grant such rights by agreement.

\_\_\_\_\_  
Main Street Manager

\_\_\_\_\_  
Date of Agreement

# SUGGESTED PLANT MATERIALS

## WHAT PLANTS CAN I PLANT?

In an effort to create a consistent and uniform green-scape, and establish low-maintenance, drought-tolerant planters in the Downtown area, City staff have worked with Keep Marshall Beautiful to develop the following list of approved plant materials. Deviations from this list should be discussed with City staff, prior to planting.

### PERENNIALS / ANNUALS

- Black-eyed Susan
- Coneflower
- Coreopsis
- Daylilies
- Dianthus
- Heuchera
- Hostas
- Iris
- Lantana
- Milkweed
- Phlox
- Salvia
- Sedum
- Societygarlic
- Begonia
- Calibrachoa
- Coleus
- Geraniums
- Impatiens
- Marigold
- Petunia
- Portulaca
- Salvia
- Vinca
- Zinnia

### SHRUBS, GRASSES, GROUND COVERS

- African Ibis
- Annuals
- Asian Jasmine
- Azaleas (Red Ruffle)
- Aztec Grass
- Bird of Paradise
- Black-eyed Susan
- Blue DazeDaylilies
- Dune Sunflower
- Dwarf Shellings Holly
- Firecracker Plant
- Gardenia (Dwarf)
- Indian Hawthorn
- Ajuga
- Asiatic Jasmine
- Blue Star Creeper
- Creeping Phlox
- Dwarf Mondo Grass
- English Ivy
- Frogfruit
- Liriope
- Mazus
- Monkey Grass
- Sedum
- Thyme
- Vinca Minor
- Wintergreen

These are just some examples of plants that can thrive in East Texas Zone 8b, but there are certainly many more. It's important to consider factors such as soil type, sun exposure, and watering needs when selecting plants for your particular area.

### ADDITIONAL GUIDELINES

Plants selected for the Adopt-A-Planter program must be live plants.

**ARTIFICIAL PLANTS AND DECOR NOT PERMITTED.**

Questions regarding plant selection should be directed to your assigned Adopt-A-Planter program staff contact person. City of Marshall Main Street Program  
110 S. Bolivar Suite 102, Marshall, TX 75670 | (903) 934-7902



# SEASONAL PLANT MATERIALS

## WHAT PLANTS, WHAT SEASON?

The list below was compiled by experienced local gardeners in the North Texas region, members of the Harrison County Master Gardeners, and Keep Marshall Beautiful.

### JANUARY TO EARLY SPRING

- Snap Dragons
- Azaleas
- Day Lillies
- Mexican Heather
- Muhly Grass
- Swiss Chard
- Purslane
- Pentas
- Plumbago
- Echinacea

### WINTER MONTHS NOVEMBER TO EARLY FEBRUARY

- Pansies
- Mums
- Aster
- Purple Cabbage

### SUMMER TO EARLY FALL

The following are known to thrive best in full sun.

- Zinnias
- Cosmos
- Lantana
- Bougainvillea
- Alyssum
- Verbena
- Black-eye Susan
- Echinacea
- Blue Daze
- Daylilies
- Dune Sunflower
- Dwarf Gardenia
- Buffalo Grass
- Texas Sage
- Butterfly Bush

- Coreopsis
- Petunias
- SunPatiens
- Pentas
- Plumbago

The following are known to thrive best in partial shade:

- Angel Wing Begonia
- Vinca
- Geraniums
- Impatiens
- Verbena
- Boston Ferns



The planter in this photo is overflowing with a variety of colorful Vinca, Lantana, Impatiens, and Begonias



A downtown planter with a Rose bush in bloom