



Marshall Public Library Quarterly Report 2022: 1st Quarter

www.marshallpubliclibrary.org

Board of Trustees' News:

- ⌘ New officers for 2022 were unanimously elected during the January meeting as follows:
 - Dr. Patrick Winters, Chair
 - Darlene Dotson, Vice Chair
 - Jerry Hancock, Secretary
- ⌘ The Board of Trustees meets on the 1st Wednesday of every month at 3:30 p.m.

A list of Board members and their terms of service, a roster of Board members dating back to 1970, current Board agendas and minutes as well as quarterly reports are available on the Board of Trustees page of the library's website.

Library Programs & Activities:

- ⌘ \$697,420=2021 YTD amount of money patrons saved borrowing library materials versus buying them--a 21% increase over 2020's patron savings of \$577,835. (C)
- ⌘ Held "Blind Date with a Book" event in which patrons chose books based on clues written on specially-wrapped covers. Many patrons expressed that this was their favorite activity of the year because they read books they wouldn't have read otherwise and often learn new things and/or expand thinking. (C)(S)
- ⌘ Hosted special Spring Break events for kids and teens in addition to regular weekly programming. (S)
- ⌘ Initiated 3 reading challenges: Pick Six! (6 books/quarter), Paws to Read (24 books/year), and Road Trip (read a book set in each state/50 books). Readers are encouraged to read/listen to young adult or adult-level fiction or non-fiction books based on categories listed. (C)
- ⌘ Shared daily Facebook and Instagram posts using Texas Historical Commission's *African Americans in Texas* travel guide during Black History Month to highlight and celebrate important African-American places in Texas. Copies of the guide are available at the library. (S)
- ⌘ Hosted and supported community programs in collaboration with area agencies (F)(S):



- Bee in a Book Club (Community Healthcore & Marshall-Harrison County Literacy Council)
- Blood drive (Carter BloodCare)
- Blood pressure screenings (ETBU's Teague School of Nursing)
- Election Day polling place (Harrison County Elections Office)
- Rotating art collection (Marshall Art League)
- Vaccine clinics (Marshall-Harrison County Health District)

2021-2025 Strategic Plan areas addressed:

Collection; **F**acility; **M**arketing/Public Relations/Advocacy; **S**ervice; **T**echnology