

Visit Marshall Advisory Board August 17, 2021
Meeting Minutes

1. Call to Order and Roll Call of Members

The meeting was called to order by board chair, George Carter at 1:32 pm. Board members in attendance were Chair George Carter, Jill Davis, Joseph Filippazzo, Barbara Judkins, Wes Smith, Ryan Erwin and Ex-Officio Member, Micah Fenton. Staff in attendance: Mallori James

2. Citizen Comment

There were no citizen comments.

3. Approval of Minutes

No correction to the minutes. Motion to approve with correction made by Barbara Judkins 2nd by Wes Smith. All approved, motion carried.

4. New Business

- A. Staff Report: Board members will help distribute guides to attractions, restaurants and hotels (Micah, Jill, Wes) HOT Fund Grants available in September- staff recommends making the application available to all on the City's website. Billboard on 59, Mr. Michaels the owner knows business who can install. Jill Davis working on design. Updated needed to City Site (marshalltexas.net) with link to visitmarshalltexas.com- staff will request this update. Wonderland website down- new landing page on visitmarshalltexas.com is in the works. October 1st ETBU Marshall Grand ball room ribbon cutting- add this location to meeting list on website when open.
- B. Wonderland Update: Staff gave board members the event dates and operation dates for Wonderland 2021. Board members had concerns regarding storage of Carousel this year and for the future. Requested information about HOT Funds used for this.
- C. Quarter 2 HOT Funds Revenue Report: Staff provided report from Finance: Q2 2021 Total: \$274,430.44.

Adjournment 2:34 pm

Motion was made by Barbara Judkins, 2nd by Wes Smith all in favor, motion carried