



Visit Marshall Texas Board Meeting
Memorial City Hall--3rd Floor
Tuesday, September 21, 2021
1:30 PM

1. Call to Order
2. Presentations or remarks from the public
3. Approval of minutes from the August 17, 2021 meeting
4. New business
 - a. 2022 Visit Marshall Board appointments
 - b. 2022 HOT Funds grant application
 - c. Wonderland of Lights Festival update
 - d. Review of old business
5. Adjournment

POSTED September 14, 2021

5:00 pm

Anna Lane

THIS MEETING WILL BE CONDUCTED IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS WHEELCHAIR ACCESSIBLE AND HANDICAP PARKING IS AVAILABLE. REQUEST FOR SIGN INTERPRETIVE SERVICES WILL BE AVAILABLE WITH AT LEAST 48 HOURS NOTICE PRIOR TO THE MEETING. TO MAKE ARRANGEMENTS FOR THOSE SERVICES PLEASE CALL NIKKI SMITH AT (903) 935-4526.



Agenda Information Sheet September 17, 2021

2022 Visit Marshall Board appointments

Jill Davis, Joseph Filippazo, and Barbara Judkins' second term on the Visit Marshall Advisory Board expires on December 31, 2021. All three individuals are eligible to serve an additional two-year term if so desired.

2022 HOT Funds grant application

City staff is requesting input on 2022 HOT Fund grant application deadlines and other possible updates and changes needed. The 2021 application is attached to meeting agenda email for the Board's review.

Wonderland of Lights Festival update

City staff will share the latest information regarding the 2021 Wonderland of Lights Festival. Here's the latest calendar:

| SUN | MON | TUE | WED | THUR | FRI | SAT |
|--|--------------|------------------------------------|--|---|--------------------------------------|--|
| November 24 - December 23 Thurs. Fri. 6 pm - 10 pm Sat. 4 pm - 10 pm Sun. 4 pm - 9 pm | | | 24 COURTHOUSE LIGHTING CEREMONY 6 PM | 25 CLOSED <i>Thanksgiving Day</i> | 26 | 27 WASSAIL WALK 1 PM - 5 PM Small Business Saturday Farmer's Market |
| 28 | 29 CLOSED | 30 RESERVED FOR PRIVATE PARTIES | 1 DECEMBER RESERVED FOR PRIVATE PARTIES | 2 | 3 | 4 THE GRINCH (MCH) 1 PM CHRISTMAS PARADE 6 PM Farmer's Market |
| 5 A CHRISTMAS CAROL (MCH) 3 PM - 5 PM ETBU TIGERS ON ICE 5 PM - 7PM | 6 CLOSED | 7 RESERVED FOR PRIVATE PARTIES | 8 RESERVED FOR PRIVATE PARTIES | 9 | 10 | 11 CHRISTMAS CAR SHOW Farmer's Market |
| 12 | 13 CLOSED | 14 RESERVED FOR PRIVATE PARTIES | 15 RESERVED FOR PRIVATE PARTIES | 16 | 17 | 18 OUTDOOR CHRISTMAS MARKET 10 AM - 6 PM WONDERLAND OF SITES 11 AM - 4 PM Farmer's Market |
| 19 | 20 CLOSED | 21 | 22 | 23 | 24 CLOSED <i>Christmas Eve</i> | 25 CLOSED <i>Christmas Day</i> |

Review Old Business

City staff is interested in learning from the Board of in-progress projects, tasks, or related items that require staff attention and/or follow-up information.