



Keep Marshall Beautiful Board Agenda
May 4, 2021 4:30 PM
City Hall 2nd Floor Conference Room
401 S. Alamo Street



****This meeting will be conducted utilizing a video and audio conferencing tool, ZOOM. To request a link to view and participate in the citizen comment section of the meeting please request 24 hours in advance by e-mailing james.mallori@marshalltexas.net****

- I. Call to Order and Roll Call of Members**
- II. Public Comments**
- III. Old Business**
 - A. Approve April Minutes
- IV. New Business**
 - A. Trash Off Wrap Up
 - B. Beautification Awards Program
 - C. Education Program
 - D. KTB Virtual Conference
- V. Adjournment**

Certificate

THIS IS TO CERTIFY THAT THE ABOVE NOTICE OF MEETING WAS POSTED ON THE BULLETIN BOARD AT CITY HALL OF THE CITY OF MARSHALL, TEXAS ON OR BEFORE THE 29TH DAY OF APRIL, 2021 BY 6 PM AND WAS POSTED IN ACCORDANCE WITH CHAPTER 551, LOCAL GOVERNMENT CODE (THE TEXAS OPEN MEETINGS ACT). ITEMS POSTED IN THE OPEN SESSION PORTIONS OF THE OPEN SESSION PORTIONS OF THIS AGENDA MY ALSO BE DISCUSSED IN CLOSED OR EXECUTIVE SESSION IN ACCORDANCE WITH THE PROVISIONS OF THE TEXAS OPEN MEETINGS ACT.

THIS MEETING WILL BE CONDUCTED IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS WHEELCHAIR ACCESSIBLE AND HANDICAP PARKING IS AVAILABLE. REQUEST FOR SIGN INTERPRETIVE SERVICES WILL BE AVAILABLE WITH AT LEAST 48 HOURS NOTICE PRIOR TO THE MEETING. TO MAKE ARRANGEMENTS FOR THOSE SERVICES PLEASE CALL ELAIN ALTMAN AT (903)935-4526.

Mallori James

Mallori James, Director of Tourism & Cultural Arts



Keep Marshall Beautiful Board Meeting
March 2, 2021 4:30 p.m.
Meeting Minutes

Call To Order

Board Chair, Ashli Dansby, called the meeting to order at 4:33 p.m. on Tuesday April 6, 2021, in the second floor conference room of City Hall. A quorum was present. Board members in attendance: Ashli Dansby, Lillian Banks, Susan Marshall, Angelita Jackson, Cheryel Carpenter. Staff present; Mallori James.

- I. The minutes from the March meeting were approved. A motion to approve was made by made by Ashli Dansby, a Second by Susan Marshall. All in favor, motion carried.

II. New Business

A. Discuss Plans for May 15th Park Clean Up

The board divvied up the task of looking at City parks and determining if they are in need of cleaning. The board will then decide if we need to hold this clean up. Members suggested a Boy Scout group to clean the area without a major event needed. Board members Ashli and Susan will report back via e-mail to the board with their findings.

B. Beautification Awards Program

A press release will go out announcing the program this week. The board requested a copy. KMB will act alone to decide on the properties this month until the Chamber is available to assist. Cheryel will e-mail photos of properties she identified to speed the process up. Board will vote electronically. Board recommended we take nominations via e-mail, calls and Facebook from the public as well.

C. Reschedule Date for Waterway Clean Up

The board decided we could potentially do this in May, but it is yet to be determined. Will reschedule during the year or look for individual service group to hold water cleanup. No action taken on this item. Discussed Arbor Day event on April 30th at 10 am. Susan brought up an education portion of our board- would like to approach MISD to implement education program. Mallori will reach out to her contact with MISD to begin the conversation.

D. Adjournment

With no further items to discuss a motion was made by Susan Marshall to adjourn, a second was made by Ashli Dansby. All approved, motion carried. The meeting was adjourned at 5:28 pm.



Agenda Information Sheet

May 4, 2021

Agenda Item

Don't Mess With Texas Trash Off Wrap Up

Background & Summary of Request:

The event went off without a hitch and was successful! Volunteers, board members and staff made a significant impact in the area of 59 we cleaned up. Work will need to be done to tackle the other side of the bridge soon. Recommend adults, not students for this area as it's more heavily trafficked. We would work with MPD to provide an officer for safety during this time. Mallori completed the report for Keep Texas Beautiful and submitted the information on Tuesday, April 27th. More clean ups, without the need for a big volunteer base are needed. We can provide materials for neighborhoods; service groups or individuals. The stats for the event are below:

2021 KEEP MARSHALL BEAUTIFUL TRASH-OFF IMPACT



88 TOTAL VOLUNTEER HOURS



\$1,118.48 VOLUNTEER VALUE

*Valuing time at \$25.42/two hours per volunteer



**2 MILES OF TEXAS DEPARTMENT OF
TRANSPORTATION RIGHT OF WAY &
HIGHWAY CLEANED UP**



A total of 22 volunteers made up of two organizations and individuals from Marshall. Additionally, 3 KMB board members & two City Staff participated in the clean up.



**240 LBS
LITTER COLLECTED**

**120 LBS
RECYCLABLES
COLLECTED**





Agenda Information Sheet

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Agenda Item

Beautification Awards

Background & Summary of Request:

Determine property new residential property winner for May. 409 Yates, would prefer to be recognized in June.

Winners will have yard sign placed this week, or early next week.
City Council will recognize them at the May 13th meeting.

Commercial Properties to consider for future awards:

Marshall Central Fire Station

Jucy's Hamburger

Memorial City Hall

Residential properties to consider for future awards:

4422 Jeff Davis Street

2709 Lake Street (2 nominations)



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Agenda Item

Education Program

Background & Summary of Request:

Board member, Susan Marshall, would like to introduce an education program in the MISD school system that focuses on litter, waste and recycling. Mallori James has sent an e-mail request to Jessica Scott with MISD with our idea. We will need to develop a program with the guidance of Keep Texas Beautiful affiliates and MISD.

Would like to aim for fall 2021



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Agenda Item

KTB 2021 Virtual Conference

Background & Summary of Request:

Conference: June 29-July 1

The virtual conference is an opportunity for community leaders across the state to come together to learn, educate and grow their networks and knowledge.

This year's virtual conference will take place in the afternoons of June 29-July 1.

\$99.00 Full Access

Schedule at a glance

Pre-conference sessions (registration available at later date for individual sessions)
Monday, June 28, 1:00-3:00 pm

Day 1 Tuesday, June 29, 12:30-5:00 pm
Optional networking, 5:00-5:30 pm

Day 2, Wednesday, June 30
12:30-5:00 pm

Day 3, Thursday, July 1
12:30-4:00 pm

15-minute breaks will be provided between sessions.

