MEMORANDUM

To: Lisa Agnor, City Manager

From: Jack Redmon, Director of Support Services

Date: February 5, 2016

Subject: Discussion of and consideration of a Staff recommendation regarding the purchase of an outdoor electronic sign for City Hall

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At the January 28th Commission meeting, Commissioner Calhoun requested that City staff research the cost of purchasing an outdoor electronic sign for City Hall. Two companies were contacted to obtain information. Stewart Signs, of Sarasota, Florida, has provided a quote for a sign which I believe will best suit our needs. Below is a breakdown of the cost associated with the project:

Electronic Digital Sign:	$29,718.00
White Limestone Base Structure:	$7,000.00
Required Electrical Work:	$1,200.00
Total sign project cost:	$37,918.00

The size of the two-sided message board is 3'x7'. With this sign, we will have the ability to display up to 7 lines of characters, depending on the size of the font selected. The sign also has the ability to display over 281 quintillion colors. We can place messages on the sign via cell phone or computer at any time. I have also attached a copy of an image depicting the proposed location of the sign at City Hall.

Should the Commission decide to move forward with the acquisition of an outdoor electronic sign, it is my recommendation that the Commission approve the purchase of the sign from Stewart Signs, of Sarasota, Florida, and the related costs associated with the project, at a total cost of $37,918.00.

stewartsigns
America's Premier Sign Company

DAYSTAR EXP

City of Marshall - Marshall City Hall
401 South Alamo
Marshall, TX 75670

Consultant:
Jane Hyde, x174
jhyde@stewartsigns.com
Direct Fax: (888) 328-4524

Customer ID: 3122929
Quote #: 875812 / 2
Quoted: 2/3/2016

Attn: Laurie Thompson
903-935-4421

DESCRIPTION

Daystar EXP Sign:
Double Sided Full Color LED Display, 16mm 60 x 140 Matrix with 4 LEDs per Pixel

Face / Cabinet Details

LED Cabinet Height: 3` 5``

LED Cabinet Width: 7` 7``

EXP Cabinet Assembly for 3 High x 7 Wide 320x 320mm, OR
6 High x 7 Wide 160x 320mm LED Boards

LED Display Specifications

Over 281 Quintillion Colors

Industrial Linux Controller with 32 Gigabyte Solid State Hard Drive

Displays 7 Lines of 4.4" tall characters with approx 23 - 29 characters per line

Temperature Probe Assembly

Capable of displaying 1 - 7 lines of text

Variable fonts & text sizes up to 37.8" tall

LED Communication Method: Wireless Data Modem with no restrictions on distance. Requires customer to have a Wireless Data Plan with Verizon

Electrical Information

No PART FOR CONFIGURATOR USE

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LED Cabinet Requires 2 - 20 amp Circuits (1 per side)
240 Volts, Max Draw: 8.3 amps per circuit

Structural Details

Mount Style: Horiz Angles (External)

Mount Size:

Minimum Wind Load Rating: 120mph, Exposure B

Miscellaneous Items

Shipping included

*** Review Custom Artwork for Text, Graphic and Layout Details ***

LED Cabinet: Black

Investment: $29,718.00

Unless otherwise noted in Special Instructions, these prices are valid for 60 days. Freight, storage, other freight services, and applicable sales tax will be added to your invoice. Organizations exempt from sales tax must include exempt certificate with order.

Shipping Terms: F.O.B. Origin
Payment Terms: Net 30 Days

Google earth