



December 1, 2016

MEMO

TO: Lisa Agnor
City Manager

FROM: Carolyn Howard
Director
Convention & Visitors Bureau

CONCERNING: HOT Funding for 2017

Lisa, attached is a report from the CVB Advisory Committee concerning HOT funding allocations for 2017.

Thank you.

The City of Marshall
Convention & Visitors Bureau and Main Street Program
301 N. Washington Marshall, TX 75670
Telephone: 903-702-7777
www.marshalltexas.net



December 1, 2017

Meeting of the Convention & Visitors Bureau Advisory Committee

Members of the Marshall Convention & Visitors Bureau Advisory Committee met on Wednesday, November 30, 2016 at noon.

Present were Chair Brandon Bradbury and members George Carter, Stephanie Macomber, Jan Black, Commissioner Doug Lewis and staff Carolyn Howard and Rachel Skowronek.

The committee discussed nine grant proposals. Their final recommendations for 2017 HOT funding are attached.

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RECOMMENDED HOT FUNDING ALLOCATIONS FOR 2017

GROUP	2016 GRANTED	2017 REQUEST	CVB RECOMMENDS FOR 2017
Harrison County Historical Museum	\$7,875	\$10,000	\$7,100
Michelson Museum of Arts	\$9,000	\$10,000	\$8,100
Marshall Regional Arts Council	\$19,125	\$20,000	\$12,000
Birthplace of Boogie Woogie	\$17,280	\$17,400	\$8,600
Marshall Depot	\$14,850	\$25,000	\$13,500
Josey Ranch	\$11,250	\$25,000	\$14,000
Get Healthy Marshall	\$12,020	\$20,000	\$14,000
United Dog Owners	\$0	\$2,500	Next page
TOTAL	\$91,400	\$129,900	\$77,300

Additionally, Wonderland of Lights (WOL) is allocated \$50,000

GRAND TOTAL including \$50,000 WOL **\$127,300**

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In-Kind Recommendations of the CVB Advisory Committee

GROUP	2016 GRANTED	2017 in-kind REQUEST	CVB RECOMMENDS FOR 2017
Caddo Kennel Club Arena	\$600	\$600	\$600
United Dog Owners Arena	\$0	\$2,500 (cash)	\$600 (in-kind)
Total in-kind	\$600	\$600	\$1,200

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