

## MEMORANDUM

To: Members of the City Commission

From: Lisa Agnor, City Manager

Date: December 4, 2015

Subject: Report on the possible implementation of the Promise Neighborhoods and Choice Neighborhoods initiatives within the City of Marshall

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This item has been placed on the agenda at the request of Commissioner Calhoun.

Summary information for each of these initiatives is attached. We have contacted HUD to obtain additional information regarding the Choice Neighborhoods initiative, but are still awaiting a response. The 'Funding Status' information of the Promise Neighborhoods initiative shows that no new grants have been awarded for this program since fiscal year 2012. Only existing awards have received continuation of funding for fiscal years 2013 and 2014.

We hope to provide additional information regarding these initiatives at the meeting on Thursday.

## Overview/Summary

### Choice Neighborhoods

[http://portal.hud.gov/hudportal/HUD?src=/program\\_offices/public\\_indian\\_housing/programs/ph/cn](http://portal.hud.gov/hudportal/HUD?src=/program_offices/public_indian_housing/programs/ph/cn)

The Choice Neighborhoods program supports locally driven strategies to address struggling neighborhoods with distressed public or HUD-assisted housing through a comprehensive approach to neighborhood transformation. Local leaders, residents, and stakeholders, such as public housing authorities, cities, schools, police, business owners, nonprofits, and private developers, come together to create and implement a plan that transforms distressed HUD housing and addresses the challenges in the surrounding neighborhood. The program is designed to catalyze critical improvements in neighborhood assets, including vacant property, housing, services and schools.

Choice Neighborhoods is focused on three core goals:

- 1. Housing:** Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood;
- 2. People:** Improve educational outcomes and intergenerational mobility for youth with services and supports delivered directly to youth and their families; and
- 3. Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community.

To achieve these core goals, communities must develop a comprehensive neighborhood revitalization strategy, or Transformation Plan. This Transformation Plan will become the guiding document for the revitalization of the public and/or assisted housing units, while simultaneously directing the transformation of the surrounding neighborhood and positive outcomes for families. To successfully implement the Transformation Plan, applicants will need to work with public and private agencies, organizations (including philanthropic organizations), and individuals to gather and leverage resources needed to support the financial sustainability of the plan. These efforts should build community support for and involvement in the development of the plan. Implementation Grants support those communities that have undergone a comprehensive local planning process and are ready to implement their "Transformation Plan" to redevelop the neighborhood.

### Choice Neighborhood Grants

1. Planning Grants are two-year grants that assist communities with severely distressed public or HUD-assisted housing in developing a successful neighborhood transformation plan and building the support necessary for that plan to be successfully implemented.
2. Planning and Action Grants (new for FY15/16) are three-year planning grants that demonstrate a commitment to "doing while planning."

## FY2015/2016 Available Funding and Number of Awards

HUD is making available approximately \$10,000,000 for the Choice Neighborhoods Planning Grants Program. HUD expects to award approx. 8 awards – 4 Planning and Action Grants (up to \$2 million each) and 4 Planning Grants (up to \$500,000 each).

### Eligible Applicants.

Eligible applicants under the NOFA include:

Eligible applicants are Public Housing Authorities (PHAs), local governments, tribal entities, and nonprofits. See the Statutory and Regulatory Requirements in section III.C.1 for additional details and the definitions in Section I.A.3.f for definitions of related terms.

Applications are due **February 9, 2016**. The full application package must be downloaded through [www.Grants.gov](http://www.Grants.gov). The CFDA number is 14.892.

**FR-5900-N-14**  
**Choice Neighborhoods Planning Grants Program**  
**Department of Housing and Urban Development**

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### GENERAL INFORMATION

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<b>Document Type:</b>	Grants Notice
<b>Funding Opportunity Number:</b>	FR-5900-N-14
<b>Funding Opportunity Title:</b>	Choice Neighborhoods Planning Grants Program
<b>Opportunity Category:</b>	Discretionary
<b>Funding Instrument Type:</b>	Grant
<b>Category of Funding Activity:</b>	Housing
<b>Category Explanation:</b>	
<b>Expected Number of Awards:</b>	8
<b>CFDA Number(s):</b>	14.892 -- Choice Neighborhoods Planning Grants
<b>Cost Sharing or Matching Requirement:</b>	Yes
<b>Posted Date:</b>	Nov 23, 2015
<b>Creation Date:</b>	Nov 23, 2015
<b>Original Closing Date for Applications:</b>	Feb 9, 2016 Electronically submitted applications must be submitted no later than 11:59:59 p.m., ET, on the listed application due date.
<b>Current Closing Date for Applications:</b>	Feb 9, 2016 Electronically submitted applications must be submitted no later than 11:59:59 p.m., ET, on the listed application due date.
<b>Archive Date:</b>	Mar 10, 2016

<b>Estimated Total Program Funding:</b>	\$10,000,000
<b>Award Ceiling:</b>	\$2,000,000
<b>Award Floor:</b>	\$0

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**ELIGIBILITY**

**Eligible Applicants:** Others (see text field entitled "Additional Information on Eligibility" for clarification)

**Additional Information on Eligibility:** Eligible applicants are Public Housing Authorities (PHAs), local governments, tribal entities, and nonprofits. See the Statutory and Regulatory Requirements in section III.C.1 for additional details and the definitions in section I.A.3.f for definitions of related terms. Individuals, foreign entities, and sole proprietorship organizations are not eligible to compete for, or receive, awards made under this announcement.

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**ADDITIONAL INFORMATION**

**Agency Name:** Department of Housing and Urban Development

**Description:** To be completed by drafter.

**Link to Additional Information:** [http://portal.hud.gov/hudportal/HUD?src=/program\\_offices/administration/grants/fundsavail](http://portal.hud.gov/hudportal/HUD?src=/program_offices/administration/grants/fundsavail)

**Contact Information:** If you have difficulty accessing the full announcement electronically, please contact:

Before the application deadline date, HUD staff will be available to provide you with general guidance and technical assistance. However, HUD staff are not permitted to assist in preparing your application. If you have a question or need a clarification, you may send an e-mail to address below.  
Grants Policy

<http://www2.ed.gov/programs/promiseneighborhoods/index.html>

## Purpose

**Program Office:** Office of Innovation and Improvement (OII)

**CFDA Number:** 84.215P (Planning) and 84.215N (Implementation)

**Program Type:** Discretionary/Competitive Grants

## What's New

Promise Neighborhoods and the Urban Institute: Measuring Performance - A Guidance Document for Promise Neighborhoods on Collecting Data and Reporting Results  PDF (3 MB)

## Program Description

Promise Neighborhoods, established under the legislative authority of the Fund for the Improvement of Education Program (FIE), provides funding to support eligible entities, including (1) nonprofit organizations, which may include faith-based nonprofit organizations, (2) institutions of higher education, and (3) Indian tribes.

The vision of the program is that all children and youth growing up in Promise Neighborhoods have access to great schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and a career. The purpose of Promise Neighborhoods is to significantly improve the educational and developmental outcomes of children and youth in our most distressed communities, and to transform those communities by—

1. Identifying and increasing the capacity of eligible entities that are focused on achieving results for children and youth throughout an entire neighborhood;
2. Building a complete continuum of cradle-to-career solutions of both educational programs and family and community supports, with great schools at the center;
3. Integrating programs and breaking down agency “silos” so that solutions are implemented effectively and efficiently across agencies;
4. Developing the local infrastructure of systems and resources needed to sustain and scale up proven, effective solutions across the broader region beyond the initial neighborhood; and
5. Learning about the overall impact of the Promise Neighborhoods program and about the relationship between particular strategies in Promise Neighborhoods and student outcomes, including through a rigorous evaluation of the program.

In 2010, the Promise Neighborhoods program awarded one-year grants to support the development of a plan to implement a Promise Neighborhood in 21 communities across the country that included the core features described above. At the conclusion of the planning grant period, grantees should have a feasible plan to implement a continuum of solutions that will significantly improve results for children in the community being served.

In 2011, the Department awarded a second round of planning grants and a first round of implementation grants. The five implementation grants and 15 planning grants will reach an additional 16 communities throughout the United States in order to help revitalize disadvantaged neighborhoods. Promise Neighborhoods is now in 18 states and the District of Columbia.

In 2012, a third round of planning grants and a second round of implementation grants were awarded. The 7 implementation grants and 10 planning grants will reach an additional 11 news communities throughout the country. Promise Neighborhoods is now in 20 states and the District of Columbia.

In subsequent years, contingent on the availability of funds, the Department intends to conduct competitions for new implementation and planning grants. While all eligible entities will be able to apply for implementation grants, eligible entities that have effectively carried out the planning activities described in the Notice Inviting Applications, whether independently or with a Promise Neighborhoods planning grant, are likely to be well positioned with the plan, commitments, data, and demonstrated organizational leadership and capacity necessary to develop a quality application for an implementation grant.

For more information on the Promise Neighborhoods program and to obtain access to tools and resources please go to [Promise Neighborhoods](#)

Eligibility

**Who May Apply:** Eligible organizations include:

1. Nonprofit organizations that meet the definition of a nonprofit under 34 CFR 77.1(c), which may include a faith-based nonprofit organization;
2. Institutions of higher education as defined by section 101(a) of the Higher Education Act of 1965, as amended; and
3. Indian tribes.

**Eligibility for purposes of Absolute Priority 3 (Promise Neighborhoods in Tribal Communities):** An eligible applicant is an eligible organizations that partners with an Indian Tribe, or is an Indian Tribe that meets the definition of an eligible organization.

**To be eligible for an award, an eligible organization must:**

1. Operate or propose to work with and involve in carrying out its proposed project, in coordination with the school's LEA, at least one public elementary or secondary school that is located within the identified geographic area that the grant will serve;
2. Currently provide at least one of the solutions from the applicant's proposed continuum of solutions in the geographic area proposed to be served; and
3. Be representative of the geographic area proposed to be served. This means that residents of the geographic area have an active role in decision-making and that at least one-third of the entity's governing board or advisory board is made up of:
  - a. residents who live in the geographic area proposed to be served;
  - b. residents of the city or county in which the neighborhood is located who are low-income;
  - c. public officials who serve the geographic area proposed to be served (although not more than one-half of the governing board or advisory board may be made up of public officials); or
  - d. some combination of individuals from these three groups.

## Applicant Information

**Please note:** The grant information below is for historical information only. The competition is closed. Please continue to visit our site for future competition information.

## Previous Competitions

[2012](#)  
[2011](#)  
[2010](#)

## Funding Status

Included in the chart below is the amount of funding per fiscal year since 2010.

Fiscal Year (FY)	Funding for new awards	Funding for continuation awards*
FY 2014	\$0	\$56,754,000

FY 2013	\$0	\$56,754,000
FY 2012	\$59,900,000	\$25,900,000
FY 2011	\$29,940,000	\$0
FY 2010	\$10,000,000	\$0