

## MEMORANDUM

To: Members of the City Commission

From: Lisa Agnor, City Manager

Date: June 5, 2015

Subject: Presentation from a representative of OpenGov regarding financial transparency

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This item has been placed on the agenda at the request of Commissioner Calhoun. A brief summary of information about OpenGov is attached, and a representative from OpenGov will also provide a presentation at the meeting on Thursday.

Founded in 2011 OpenGov is the market leader for cloud-based government financial transparency, data visualization, and business intelligence. Delivered as a SaaS (software-as-a-service) solution, OpenGov's financial analysis platform, local governments collaborate more effectively, make smarter data-driven decisions, and achieve greater transparency.

OpenGov takes the complex financial data that exists in any finance system and brings the data to life in a fully interactive web-based platform that can be leveraged by internal staff and citizens alike.

OpenGov currently serves over 300+ state and local governments ranging from large cities like Los Angeles, Detroit and Miami to mid-size cities like Anaheim, Ft. Worth, and Minneapolis.

OpenGov enables governments to bring data to life, presenting critical information accurately and intuitively – so it can be analyzed and interpreted by people outside of finance who make decisions that affect the community. Reports can be fully customized saved, and designed to update automatically which can save hundreds of hours of staff time.

Staff, elected officials, and constituents can leverage the most powerful financial transparency and business intelligence platform yet created for governments to access critical financial data, anytime, anywhere. The transparency delivered by OpenGov creates an environment of collaboration and productivity among internal staff, while leading the way for today's governments to build trust and better engagement with their constituents. It also requires no process changes in the existing finance system.

OpenGov can be setup quickly, with little or no demands on IT. Implementation takes less than 2 months, and a total of fewer than 20 staff hours. The Customer Success Team will continue to support for as long as you're on the OpenGov platform.

OpenGov was designed with the needs of key constituents in mind. Financial directors, executives and elected officials can use our platform to access and analyze current and historical data, enabling greater efficiency, responsiveness and transparency. Governments using OpenGov have found they typically save hundreds of hours of staff time, generate trust and engagement with their elected officials and citizens, and realize fast and highly positive ROI. Instead of taking days to access information, department heads and staff members can access that information in just a couple clicks and instantly export graphs and tables to reports and presentations. They can communicate it across the enterprise, to their board, and to stakeholders throughout the community.

OpenGov's team is comprised of Silicon Valley Technologists and municipal finance and technology experts whose goal is to partner with leading governments across the United States to bring people together, to make smarter, data-driven decisions, and to drive engagement with citizens.