CITY OF MARSHALL

COMMISSION AGENDA INFORMATION SHEET:

MEETING DATE: July 29, 2015

PROJECT: Consider a report and discussion regarding staff recommended city wide cleanup programs and schedule, including a neighborhood improvement program, quarterly cleanups, and supporting the the Keep Marshall Beautiful Program. (Public Services Director)

DESCRIPTION:
Commissioner Calhoun requested city staff to come back to the City Commission with ideas and schedules to initiate city wide cleanup programs. A staff committee comprised of City Manager Lisa Agnor, Sarah O'Brien, Wes Morrison, and I met and developed suggestions for three specific programs, being:

Marshall Clean Sweep – a program to utilize all city departments to focus, in a specified neighborhood or area of Marshall, for a set period of time, to improve the area through cleanups, visual enhancements, public safety improvements, and infrastructure improvements. A copy of a "Draft – Marshall Clean Sweep Program" is attached and outlines in more detail the roles everyone would play.

Quarterly Cleanup Programs – in addition to our current quarterly city wide residential "free" dump day schedules and two "free" residential dump passes, we suggest adding a quarterly clean up in specific areas of Marshall, concentrating on litter and trash removal. This program would be accomplished through volunteer efforts of City Staff, City Commissioners, and local clubs and organizations.

Keep Marshall Beautiful (KMB) – we suggest working closely with the Chamber of Commerce to revive the activities and programs of the local chapter of Keep Marshall Beautiful program, which is part of Keep Texas Beautiful. The program has been dormant for many years and reviving its influence can have a major impact on the face of the All America City of Marshall. Programs include a beautification program, an annual citywide cleanup program, removal of visual clutter, and Adopt-A-Highway segments by clubs, organizations, groups,

businesses, and even the City Commission and City Staff. We have discussed this revival concept with Bob King of the Chamber of Commerce and they are on board.

It has been stated that if Marshall is going to be a shining example of an All America City, we need to also look the part. Republic Services Inc, our solid waste provider, already supplies several free dumpsters and roll off containers as part of their contract, as well as a $6,000 annual contribution for litter control and beautifications projects. In addition, many times, businesses will become sponsors for projects or events such as an annual Keep Marshall Beautiful cleanup.

COST:
N/A

FUNDING: **Acct. Name & No** **Original Budget**
N/A

RECOMMENDED
CITY COMMISSION ACTION:
Consider approval of staff recommendations for city wide cleanup programs and schedules, including a neighborhood improvement program, quarterly cleanups, and supporting the Keep Marshall Beautiful Program. (Public Services Director)

CITY CONTACTS:
Lisa Agnor, City Manager – 903-935-4421
J. C. Hughes, Public Services Director – 903-503-4503
Sarah O'Brien

ATTACHMENTS:
Hydrant Test Report

MARSHALL CLEAN SWEEP

TEAMING UP

"Marshall Clean Sweep" - aiming to clean up Marshall...one neighborhood at a time

The City of Marshall's "Clean Sweep" Program will utilize all available city resources to focus on neighborhood or area enhancements for a three month period of time. The successful "Clean Sweep" model is accomplished through combined efforts of several city departments, volunteer groups, and neighborhood residents to focus on working together in one neighborhood or area, for an approximate period of three (3) months. The Animal Services, Code Enforcement, Fire, Health Division, Main Street, Parks & Recreations, Planning and Zoning, Police, Public Works, Water Utilities, and numerous other community partners who may be called upon will all be working together to provide a "Clean Sweep" throughout Marshall.

The program does not exist at the expense of other areas of Marshall, but provides an enhanced emphasis for improvement in the designated area. Enhancing improvements in one area will provide a more visible overall impact of improvements and serve as encouragement to others to follow the example of what can be accomplished. "We are excited about the opportunity to work with our residents and community volunteers to enhance the appearance of our All America City," says City Manager, Lisa Agnor. For the program to be a success, it must be stressed that it cannot be successful without the support of those who live in these neighborhoods or areas.

Details of the "CLEAN SWEEP" program are outlined below:

Animal Services will partner with the Humane Society and Marshall Animal Services to address animal issues. Animals running at large, city tags and vaccination requirements will be addressed. Animal Services will look at including a Rabies Clinic as part of the program. If possible, the clinic will be located in the area.

Code Enforcement will address all nuisance violations such as weeded lots, overgrown right-of-ways, trash, litter, and unsafe structures. This team will consist of building inspections, health, and code enforcement. Notification letters of violations and citations will be issued. Charges will be filed for non-compliance. Adopt-A-Block Program will be offered to neighborhood or area residents or businesses for main streets in the area.

Fire Department will be checking to confirm all fire hydrants work, have sufficient flows and pressure and locate areas where hydrants need to be installed. They will work with Water Utilities to fix, repair, paint, or clean around all fire hydrants in the area and make sure blue reflectors are located in roadways to alert responders to hydrant locations at night. They will also work with all residents or businesses that do not have proper addresses posted, and will assist with providing smoke detectors to residents if needed.

Health Division will inspect the neighborhood or area to locate possible health related issues such as raw sewage or standing water. They will also provide information to residents regarding the health services available to all residents.

Main Street will focus attention on the entire downtown district, between Grand Avenue, Travis Street, Alamo Boulevard, and Grove Street, paying special attention to conditions and signage to the main entries. They will also work closely with all of the other "Clean Sweep" partners to address safety and health issues.

Police Department will work with Code Enforcement to address junk vehicles, address illegal parking, and offer neighborhoods information on the "Neighborhood Watch Program" and their "No Color – No Labels Program" and increase daytime and nighttime patrols as needed.

Public Works will replace or repair all street signs, replace or replace traffic signs as needed, mow right-of-ways, address drainage ditches or drainage issues, provide full depth roadway patches and schedule roadway improvements as needed. Public works will also mow or trim all rights-of-ways in need of mowing.

Water Utilities will partner with Water Billing and Engineering to inventory water lines, sewer lines, and water meters, and GPS locate every fire hydrant in the area. They will also determine condition of the utility infrastructure and needs for upgrades, replacements, or new installations.

Keep Marshall Beautiful (KMB) will assist volunteers who want to beautify and plant trees in public areas if applicable. KMB and the City of Marshall may provide special assistance to assist any hardship cases.

For more information on the "Clean Sweep" Program please contact Lisa Agnor, Marshall City Manager, at thompson.laurie@marshalltexas.net or by calling at 903-935-4421.