

MARSHALL PUBLIC LIBRARY 2015 IMPLEMENTATION PRIORITIES		NOT STARTED	IN PROGRESS	COMPLETED
COLLECTION	Expand number of adult, youth, and children's ebook fiction and non-fiction.		✓	
	Increase amount of audio-visual materials in a variety of formats.		✓	
	Build and maintain Spanish-language resources for all ages according to demand.		✓	
	Develop resources through collaboration with educators that support and enhance school curriculum.		✓	
	Conduct an annual analysis to determine strengths, weaknesses, and turnover rates of collection.			✓
	Perform an ongoing, system-wide weeding and inventory of the collection.		✓	
FACILITY	Provide space and opportunities for area agencies to meet and offer services and information to the community.			✓
	Install a drive-up book drop.		✓	
	Create a plan for physical expansion and/or redesign of the library building and infrastructure.		✓	
	Create a plan to reconfigure library layout to maximize use of existing space.		✓	
MARKETING/ PR/ADVOCACY	Use public relations and marketing tools to communicate and raise awareness of the library's resources, services, and programs.			✓
	Publish the library's Annual Report submitted to the Texas State Library and Archives Commission.			✓
	Make available and/or publish annual updates to progress on Marshall Public Library's Strategic Plan 2014-2019.			✓
SERVICE	Notify patrons of library events, information about checked-out materials, and other news via the most appropriate form of notification.		✓	
	Install credit/debit machine.	✓		
	Partner with area agencies and schools to promote reading for pleasure and provide information about library resources.		✓	
	Collaborate with other community organizations and educational institutions to promote library services and resources.		✓	
	Seek opportunities to provide library outreach services to the under-served and un-served.	✓		
TECHNOLOGY	Offer new classes on new technologies and trends as they happen.		✓	
	Expand technology access (online payments/automated log-in/self-check-out).	✓		
	Increase number of computers to <i>Texas Public Library Standards'</i> Enhanced Level of 1 computer for 2,000 population.		✓	

Enriching, empowering, and educating our community through exemplary services, exceptional resources, and engaging programs.